

Where AI decision-makers *pay attention.*

A curated newsletter, tool directory, and editorial platform read by the engineers, executives, and buyers shaping the next wave of AI adoption.

50,000+

NEWSLETTER SUBSCRIBERS

14.01%

AVERAGE OPEN RATE

3.33%

CLICK-THROUGH RATE

3

CONTINENTS REACHED

WHO WE ARE

A platform built for serious AI buyers

AI Top Tools goes beyond listing tools and updates. Through our newsletter, directories, and expert articles, we've built an active community of practitioners and decision-makers who come to us ready to evaluate, adopt, and buy.

You're not renting passive impressions — you're joining the conversation where AI purchasing decisions actually take shape.

50,000+

Engaged subscribers

A qualified, opt-in audience of AI professionals — growing every week.

14.01%

Open rate

Readers who consistently show up — well above industry engagement norms for niche tech media.

3.33%

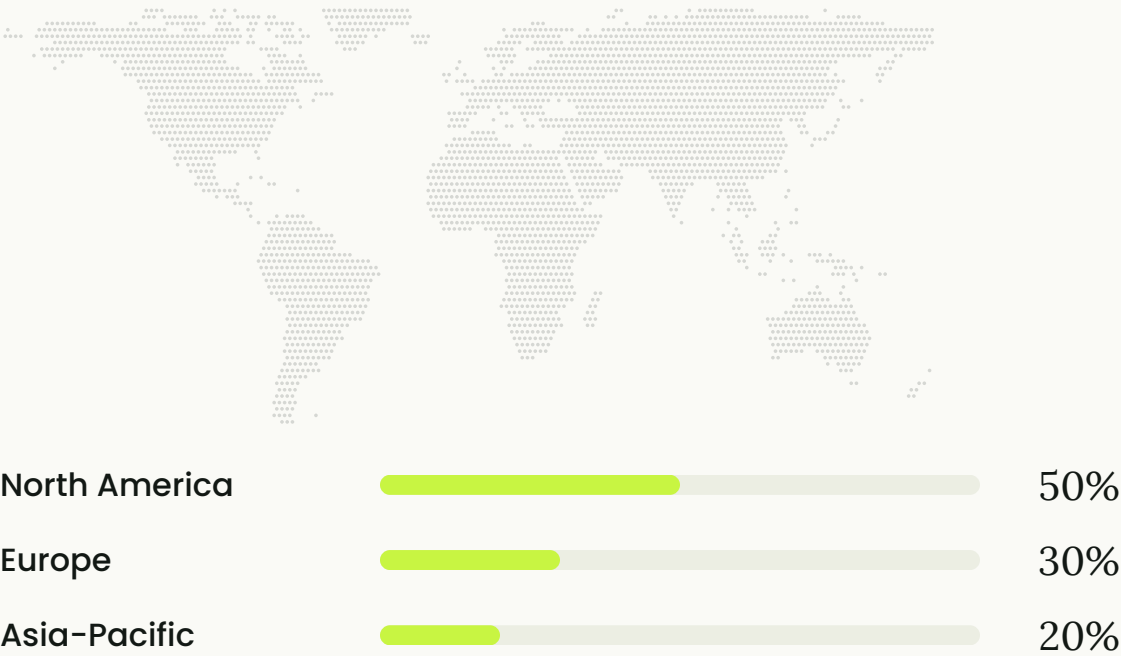
Click-through rate

Attention that converts into traffic, trials, and pipeline for our partners.

WHO'S READING

An audience of experts, not spectators

GEOGRAPHY



ROLES & SENIORITY

50% **AI developers, engineers, and data scientists** — the practitioners who evaluate and champion new tools.

20% **C-level executives** shaping technology strategy and controlling budgets.

30% **Professionals in finance, healthcare, and education** bringing AI into their industries.

If you're looking for people who understand AI's potential and want to make big moves — you've found your audience.

WHY ADVERTISERS CHOOSE US

Reach that actually converts

/ 01

Deep industry focus

We live and breathe AI. Your message reaches the right eyes every time — no wasted impressions on an unqualified general-tech audience.

/ 02

Proven engagement

With a 14.01% open rate and 3.33% click-through rate, our readers actively engage with our content — and with yours.

/ 03

Targeted reach

Our audience is your ideal market: practitioners and executives with buying intent. You won't find this level of niche focus elsewhere.

*Our newsletter is a buzzing ecosystem where ideas and innovation come together — **fertile ground for high-quality leads.***

NEWSLETTER PLACEMENTS

2026 Partner Rates

25% PARTNER DISCOUNT APPLIED

Limited-time launch pricing — all rates below reflect the full 25% off.

PLACEMENT

SINGLE MONTHLY · 4 ISSUES QUARTERLY · 12 ISSUES

Banner Ad

Top of the newsletter · 600×100 px

\$1,000	\$3,500	\$10,000
\$750	\$2,625	\$7,500
per issue	for 4 issues	for 12 issues

Inline Ad

Embedded within newsletter content · 300×600 px or 728×90 px

\$900	\$3,000	\$8,500
\$675	\$2,250	\$6,375
per issue	for 4 issues	for 12 issues

Sponsored Content

Within the main content area · full articles or sections

\$1,500	\$5,500	\$15,000
\$1,125	\$4,125	\$11,250
per issue	for 4 issues	for 12 issues

Footer Ad

Bottom of the newsletter · 600×100 px

\$800	\$2,800	\$7,500
\$600	\$2,100	\$5,625
per issue	for 4 issues	for 12 issues

Also available: exclusive placements in sponsored articles · tool listings · enhanced reports & social media add-ons Performance-based pricing with discounts for long-term commitments

HOW IT WORKS

From inquiry to insight, in six steps

1

Initial inquiry

Reach out to our main contact, Michael Kleinman (michael@aitoptools.com).

2

Consultation

We set up a call to align your goals with our offerings.

3

Proposal

Receive a customized proposal built around your needs.

4

Creative submission

Submit your designs — we take care of the rest.

5

Ad launch

Your campaign goes live to 50,000+ subscribers.

6

Campaign report

Track your success with detailed performance reporting.

We offer performance-based pricing with discounts for long-term commitments.

PARTNER OUTCOMES

Visible results — every time

LEAD GENERATION

"Since partnering with AI Top Tools, our lead generation has seen a significant boost. The targeted exposure resulted in a substantial increase in qualified leads — instrumental in driving growth for our analytics platform."

Alex T. — Marketing Director, leading AI analytics company

BRAND VISIBILITY

"The strategic placement and engaging content led to a marked increase in website traffic and brand awareness. Reaching a niche, highly relevant audience made all the difference."

Jamie L. — VP of Marketing, AI automation firm

CONVERSION RATES

"We experienced a notable uptick in conversion rates following our placements. Their audience's strong interest in AI tools translated into actionable leads and increased sales for our software."

Taylor M. — Product Manager, machine learning software provider

RETURN ON INVESTMENT

"The return on investment from our advertising with AI Top Tools was exceptional. Their targeted approach and high-quality audience drove a measurable increase in campaign effectiveness."

Jordan C. — CEO, AI cybersecurity company

LET'S WORK TOGETHER

Join the community driving AI's *next wave*.

AI Top Tools is where AI visionaries meet AI tools — and this is your opportunity to put your brand in front of the people making the decisions.

PARTNERSHIPS michael@aitoptools.com

WEB www.aitoptools.com

CONTACT Michael Kleinman